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Minority Enterprise Development Week  
**MINORITY  
BUSINESS:  
TAKE IT TO THE  
NEXT LEVEL!**

Minority Enterprise Development Week

# MINORITY BUSINESS:

## TAKE IT TO THE NEXT LEVEL!

The Minority Business Opportunity Committee (MBOC) has been an active participant in the Oregon/Southwest Washington business community for more than 20 years. This year, the MBOC is pleased to announce it will again host the Minority Enterprise Development (MED) Week events on October 15, 2003 at the Doubletree Hotel Jantzen Beach.

This year's MED Week theme: Minority Business: Take it to the Next Level!

By participating in the MED Week events, your organization will support minority businesses while making valuable business contacts. In 2002, more than 500 individuals attended the events.

You are invited to help celebrate this year's achievements by participating in the Awards Luncheon and/or Training Institute. The cost for the day's events is only \$50.

HOSTED BY

# MBOC

OREGON FEDERAL EXECUTIVE BOARD

Minority  
Business  
Opportunity  
Committee

### Schedule of MED Week events

**8:00 - 8:45 a.m.**

Registration & Coffee

**8:45 - 9:00 a.m.**

Introduction

**9:00 - 10:30 a.m.**

Training Sessions (choose one)

**A - Sustainability/Green Companies**

**B - Global Business Opportunities**

**10:30 - 10:45 a.m.**

Break

**10:45 - 11:30 a.m.**

Training Sessions (choose one)

**C - Your payroll, taxes and the IRS**

**D - Networking**

**12:00 a.m. - 2:00 p.m.**

Luncheon & Keynote Speaker

**2:00 - 3:15 p.m.**

Training Session

**E - Managing Risk**

The Awards Luncheon showcases outstanding minority-owned businesses in Oregon and Southwest Washington. This event is a premier opportunity for your company to network, broaden your outreach, achieve greater visibility within the minority business community and accomplish supplier diversity goals.

This year's keynote speaker will be Russ Danielson, Vice President and Chief Executive, Providence Health Systems; Chairperson, Portland Workplace Diversity Task Force.

The Training Institute is a set of workshops that examine important business topics for suppliers, contractors and professional services companies. Topics include:

- Sustainability
- Global Business Opportunity
- Payroll and Tax Issues
- Networking
- Managing Risk

The following panelists will participate in this year's MBOC Training Institute:

■ Session A:

**Sustainability/Green Companies: "Color Me Green"**

Sponsored by Hoffman Construction

Facilitator: Jay Olson  
Director of Business Development  
SD Deacon

- Rob Bennett, Senior Program Manager  
Office of Sustainable Development  
City of Portland
- John Emerick, Chairman/CEO  
Norm Thompson
- Eric Ridenour, Project Architect  
Fletcher Farr Ayotte, Portland Chapter  
US Green Building Council

■ Session B:

**Global Business Opportunities: "Take Over the World"**

Sponsored by Impregilo Healey

Facilitator: Charity Delmonte  
Enterprise Car Rental

- Inge McNeese, Regional Manager  
Small Business Administration  
Export Finance Programs
- Scott Goddin, Director  
Portland U.S. Export Assistance Center
- Dana Shannon, Trade Advisor  
International Small Business  
Development Center  
Portland Community College

**Note: Sessions A and B run concurrently. Participants should pick one of the two to attend.**

■ Session C:

**Your Payroll, Your Taxes, and the IRS:  
"How to Stay in Business and Out of Trouble"**

Sponsored by Oregon Department of Transportation

Facilitator: John A. Persen, Jr.  
Manager - Bond, M/W/ESB Procurement Program  
Portland Community College  
PCC Office of M/W/ESB Bond Procurement

- Debby Deering, Partner  
Moss Adams
- Susan Wooley, Prevailing Wage Rate  
Technical Assistance Coordinator  
Bureau of Labor and Industries (BOLI)  
State of Oregon

■ Session D:

**Networking: "Making Every Contact Count"**

Sponsored by David Evans and Associates

Facilitator: Cody Gray  
PSU Small Business Outreach Program

- E. Scott Morris, Creative Director of Cleated  
Nike
- Darin Matthews, Director of Procurement  
and Distribution  
Portland Public Schools

**Note: Sessions C and D run concurrently. Participants should pick one of the two to attend.**

■ Session E:

**Managing Risk: "When to Walk Away"**

Sponsored by US Bank

Facilitator: Lisa Williams  
M/W/ESB & QRF Outreach Compliance Technician  
Multnomah County

- Roger Busse, Chief Credit Officer  
Pacific Continental Bank
- Bryna Gibson, President  
Gibson Door
- Andrea Marzette, Risk Manager  
Port of Portland

Registration form:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Form of payment:

\_\_\_\_ Check for \$50 enclosed  
(made payable to the Minority Business Opportunity Committee)

\_\_\_\_ Credit Card  
Credit Card Type (Visa, MC, etc.): \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Please return your completed registration form to the following:

Mary Jo Witty  
Small Business Administration  
1515 SW 5th Ave Rm 1050  
Portland, OR 97201-5494

**Contact for Training Institute Information:  
Judy Trotter 503.944.7550**

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